

inviroom

your virtual showroom & integrated B2B shop

ready in
24
hours



#360°_technology

www.inviroom.com

inviro

«All-In-One» Solution



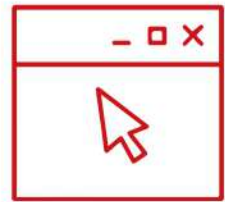
360° Digital showroom



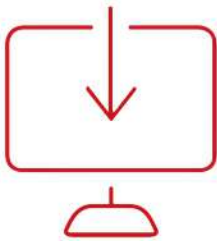
B2B Shop



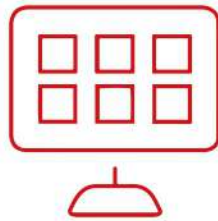
Pre-order / In-season



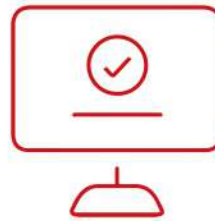
Co-browsing



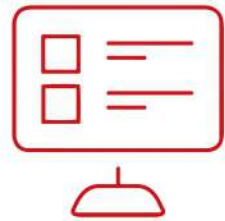
Automated export



Order management for Brands



Order management for Retailers



Order management for Agents

GO DIGITAL

fast and easy

ready in
24
hours

in **5** steps*

- o 1. REGISTER FOR A DEMO
- o 2. FILL OUT THE FORM
- o 3. IMPORT YOUR DATA
- o 4. LAUNCH A B2B SHOP
- o 5. START SELLING

**no worries, we will support
you during the whole process*

B2B brand shop

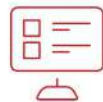
**BRAND-ORIENTED DIGITAL SHOWROOM
WITH A CUSTOMIZED INTERFACE FOR
24/7 SHOPPING.**

#multilingual navigation



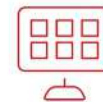
PRODUKT № 1 INSTOCK / PRE-ORDER

- Fast and easy ordering system both online, in a showroom or at trade fairs.
- Connection of your availabilities for the sub-sorting of existing orders or pre-orders.
- Send "personal invitation" to the showroom to the potential interested parties.



PRODUKT № 2 AGENT-ADMIN

- Connect with international fashion agents and sell your Brand all over the world.
- Control prices and categorization of buyers according to foreign and domestic markets.



PRODUKT № 3 ORDER-PLATTFORM

- Retail buyers: one account to purchase across all brands, all your orders in a single view



PRODUKT № 4 SHOPPABLE SHOWROOM

- Innovative technology for virtual shopping in the digital showroom with diverse features.
- The interactive experience for winning the buyers through the virtual showroom.



PRODUKT № 5 PHOTO & PRODUCT SERVICES

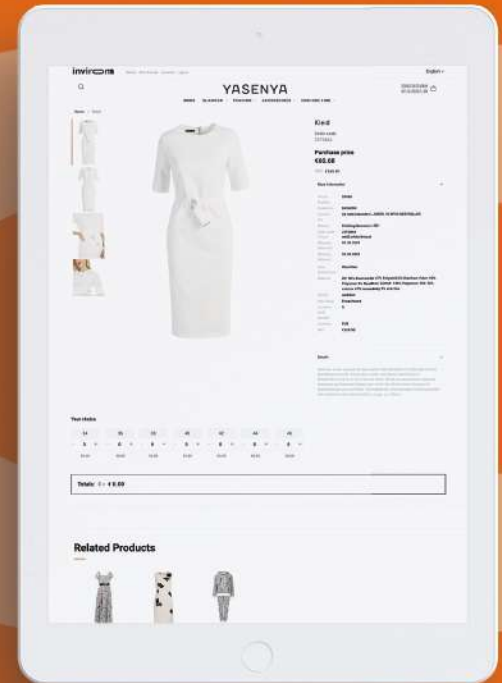
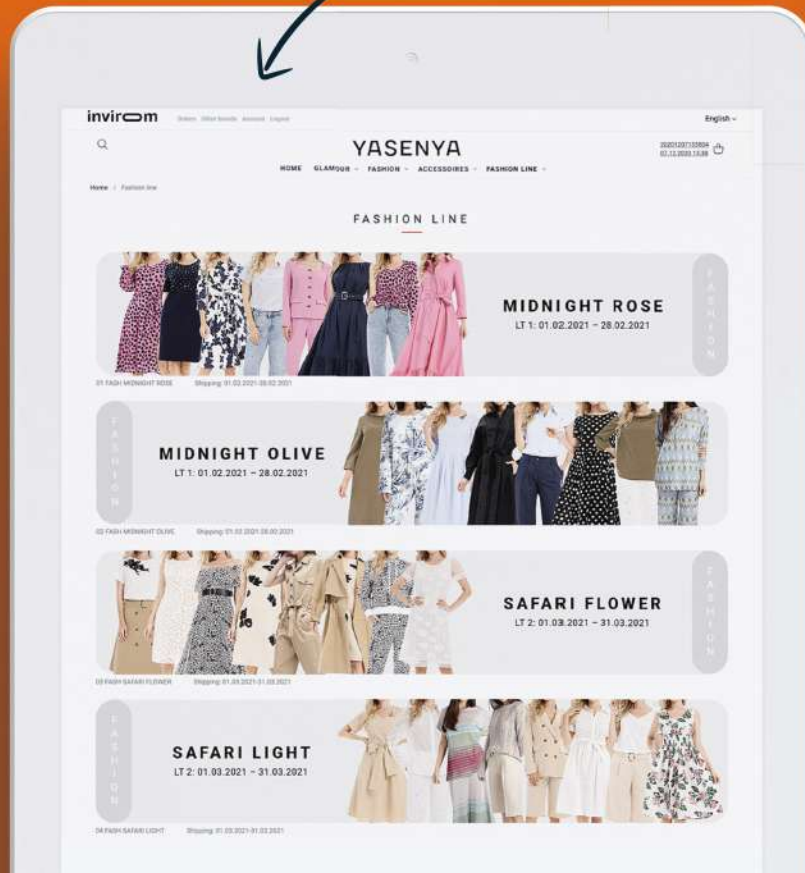
- Explore the best new e-commerce solution.
- Use our briefings and workshops for the perfect product presentation for international buyers.
- We will help you to prepare a professional offer for the buyer.

OPTIONS FOR FAST SELECTION AND ORDERING WRITING

B2B highlights

- Detailed description and specifications for products from exclusive collections.
- One-click bulk adding of products to shopping cart.
- High-resolution photos to show finest product features.

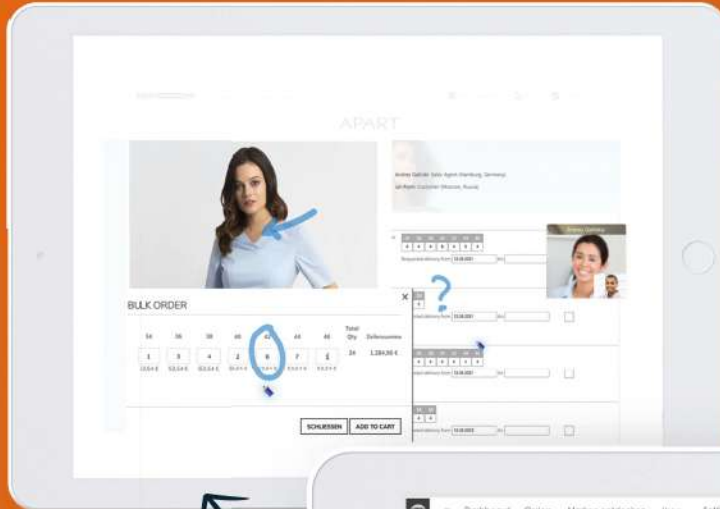
#smart_search



B2B features

- 360° view + walkthrough.
- Showroom-specific data structure
- Review and product videos.
- Simple navigation and fast zooming to study details.
- Photos and videos with interactive features for faster product selection
- Customizable filters with smart settings (Styles, Products, Colors, Delivery dates, etc.).

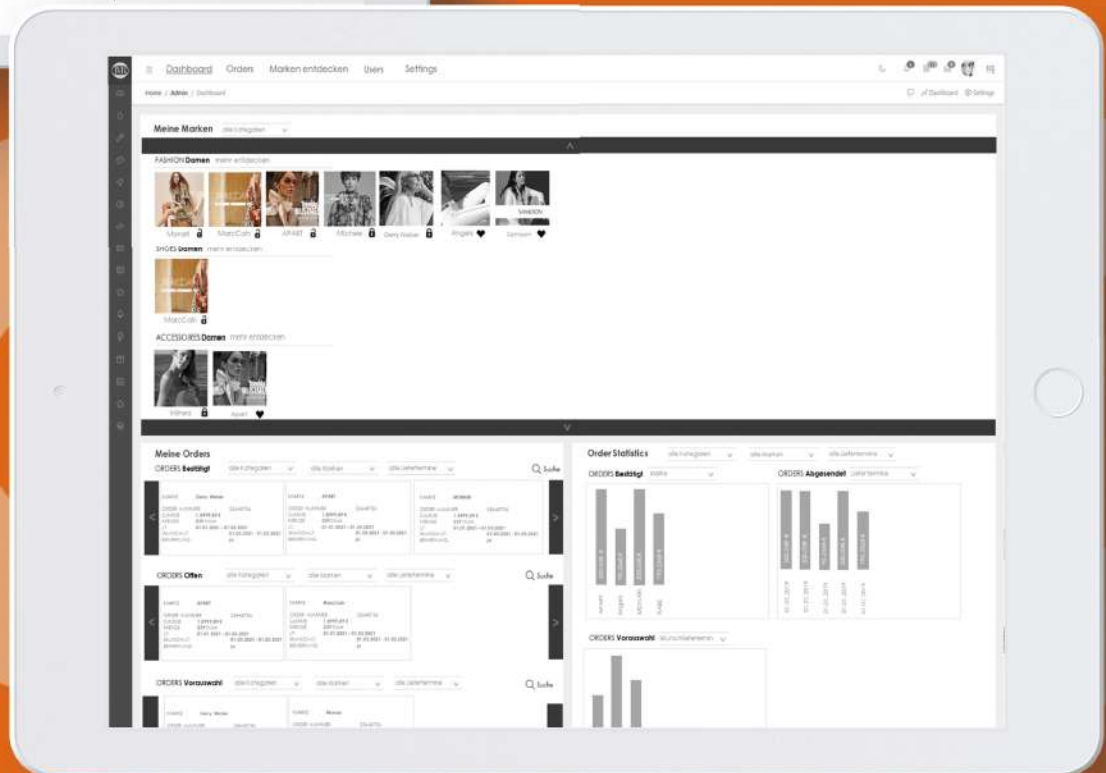
Management and analytics



ANALYTICAL META-SYSTEM FOR VERSATILE ORDER MANAGEMENT

- Quick & intuitive overviews.
- Explicit product representation and sophisticated filter system (by preset or required delivery dates, colors, etc) management.
- One-click export to .PDF, .CSV

COMMUNICATION
AND CO-BROWSING



Fulfilling all needs for...



Buyer

Satisfied buyers

- Early collection preview 24/7 prior to showcases.
- Improved product management system and smart filters.
- Buyer-oriented smart interface for pre-order and in-season trade.
- Accessible order placing and editing.



AGENCY

Efficient agencies

- Simplified sales cycle with smart feedback system (co-browsing).
- Displaying, copying, editing and export options for products and orders.
- Automated process to schedule exhibitions, orders and sales.
- Multi-brand and multi-order data management system.



BRAND

Successful brands

- 24/7/365 personal showroom for retail buyers.
- Advanced interface and customizable filters.
- Automated process to schedule exhibitions, orders and sales.
- Multi-order management with ERP data export and logistics (since 1.10.2020).
- Comprehensive brand support (photos, 360° view tools).

Contact us

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